

## REMARKS

### Claim amendments

Claim 1 has been amended to recite "*generating in the user's computer the code of a HTML page in the user's computer describing only said selected services*" and claim 9 has been amended to recite "*means for generating in the user's computer the code of a HTML page in the user's computer containing comprising only said selected pieces of information*". These amendments are supported by the application as filed, in particular paragraphs [0011], [0012] and [0046] of the specification.

The language of claims 1-11 has been clarified.

New claims 18 and 19 have been added. New claims 18 and 19 are supported by the application as filed, in particular paragraphs [0028] and [0039] of the specification.

No new matter has been added.

### Rejection under 35 U.S.C. 103

Claims 1-3, 5, 7-13 stand rejected under 35 U.S.C. 103(a) as being unpatentable over WO 99/16003 to Newman in view of U.S. Pat. No. 5,860,071 to Ball et al. Claim 4 stands rejected under 35 U.S.C. 103(a) as being unpatentable over Newman in view of Ball and further in view of U.S. Pat. No. 5,710,884 to Dedrick. Claim 6 stands rejected under 35 U.S.C. 103(a) as being unpatentable over Newman in view of Ball and further in view of U.S. Pat. No. 6,035,339 to Agraharam. Claims 14-17 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Newman in view of Ball and further in view of U.S. Pat. No. 6,330,569 to Baisley. The Applicant respectfully disagrees.

### Claim 1

In the Response to Arguments, the Examiner acknowledges that Newman discloses a client computer that "receives HTML code from the server", and eventually arranges the received webpage HTML code with added conditional items. The Applicant notes that receiving a webpage HTML code from the server as taught by

Newman requires substantial bandwidth. Further, Newman implies getting the HTML, which impairs the privacy of the user since transmission of, for example, HTML GET requests, could potentially indirectly reveal information about the user as these GET requests could be correlated with certain identifiable attributes of the user. For example, a GET request for a URL/content relating to a specific language or product could reveal information about the nationality or consumer preferences of the user.

Claim 1 has been amended to recite "generating in the user's computer the code of a HTML page describing only said selected services" to emphasize that the process recited in claim 1, because it provides for generating the HTML code in the computer:

does not request receiving a webpage HTML code, and thus request far less bandwidth than Newman; and

does not request getting a webpage HTML code, and thus protects the privacy of the user against any information that could be extracted from the webpage request.

At least in view of the above, the Applicant submits that amended claim 1 is novel and non-obvious over Newman.

Further, the Applicant notes that claim 1 has been amended to recite "generating in the user's computer the code of a HTML page describing only said selected services", and submits that Newman does not disclose generating HTML code describing only selected services, but arranging code comprised of selected services and non-selected services (i.e. "fixed web page content" of step 103, Fig. 2). For this reason also, the Applicant submits that amended claim 1 is novel over Newman.

The Applicant notes that the Examiner has failed to show that Ball discloses a process as recited in amended claim 1, and in particular comprising "generating in the user's computer the code of a HTML page describing only said selected services". Accordingly, the Applicant submits that no combination of Newman and Ball would have led one of ordinary skill in the art to a process as recited in claim 1, and in particular comprising the above feature, and respectfully submits that claim 1 is patentable over Newman in view of Ball.

Claim 8

The Applicant respectfully submits that the above arguments with regard to claim 1 can be used to show that Newman and Ball do not suggest, alone or in combination, a computer program product as recited in claim 8 and comprising computer program code for, when executed on a computer, performing all the steps of claim 1, in particular "generating in the user's computer the code of a HTML page describing only said selected services". The Applicant therefore submits that claim 8 is patentable over Newman in view of Ball.

Claim 9

The Applicant respectfully submits that the above arguments with regard to claim 1 can be used to show that Newman and Ball do not suggest, alone or in combination, an apparatus as recited in claim 9, and in particular comprising "means for generating in the user's computer the code of a HTML page containing only said selected pieces of information". The Applicant therefore submits that claim 9 is patentable over Newman in view of Ball.

Claims 2-3, 5, 7 and 10-13

Claims 2-3, 5, 7 and 12 depend directly or indirectly on claim 1; claims 10, 11 and 13 depend directly or indirectly on claim 9. The Applicant submits that at least in view of their dependency, claims 2-3, 5, 7 and 10-13 are patentable over Newman in view of Ball.

Claim 4

Claim 4 depends on claim 1. The Applicant submits that the Examiner has failed to show that Dedrick discloses or suggests a method as recited in claim 1, and in particular comprising "generating in the user's computer the code of a HTML page describing only said selected services", and has therefore failed to show that a combination of Newman, Ball and Dedrick would disclose or suggest a method as recited in claim 1, and in particular comprising the above features. The Applicant respectfully submits

that at least in view of its dependency, claim 4 is patentable over Newman in view of Ball and further in view of Dedrick.

#### Claim 6

Claim 6 depends on claim 1. The Applicant submits that the Examiner has failed to show that Agraharam discloses or suggests a method as recited in claim 1, and in particular comprising "generating in the user's computer the code of a HTML page describing only said selected services", and has therefore failed to show that a combination of Newman, Ball and Agraharam would disclose or suggest a method as recited in claim 1, and in particular comprising the above features. The Applicant submits that at least in view of its dependency, claim 6 is patentable over Newman in view of Ball and further in view of Agraharam.

#### Claims 14-17

Claims 14-15 depend directly or indirectly on claim 1 and claims 16-17 depend directly or indirectly on claim 9. The Applicant submits that the Examiner has failed to show that Baisley discloses or suggests a method as recited in claim 1, and in particular comprising "generating in the user's computer the code of a HTML page describing only said selected services", or an apparatus as recited in claim 9, and in particular comprising "means for generating in the user's computer the code of a HTML page containing only said selected pieces of information". In view of the above, the Applicant submits that the Examiner has failed to show that a combination of Newman, Ball and Baisley would disclose or suggest a method as recited in claim 1 or an apparatus as recited in claim 9, and therefore submits that claims 1 and 9 are patentable over Newman in view of Ball and Baisley. The Applicant further submits that at least in view of their dependency on claims 1 or 9, claims 14-17 are patentable over that art.

#### New claims

New claim 18 depends on claim 1, and new claim 19 depends on claim 9. The Applicant submits that at least in view of their dependency on claims 1 or 9, claims 18 and 19 are patentable over the cited art.

\* \* \*

In view of the above, the Applicant submits that the application is now in condition for allowance and respectfully urge the Examiner to pass this case to issue.

The Commissioner is authorized to charge any additional fees that may be required or credit overpayment to deposit account no. 08-2025. In particular, if this response is not timely filed, the Commissioner is authorized to treat this response as including a petition to extend the time period pursuant to 37 CFR 1.136(a) requesting an extension of time of the number of months necessary to make this response timely filed and the petition fee due in connection therewith may be charged to deposit account no. 08-2025.

I hereby certify that this correspondence is being deposited with the United States Post Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

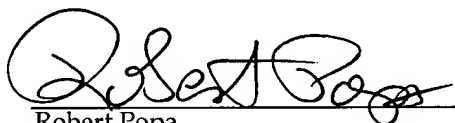
August 9, 2005  
(Date of Transmission)

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August 9, 2005  
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